

Press Release

RBL Bank bats for gender equality, opens all-women branch in Chennai

Chennai, November 17, 2017: RBL Bank, one of the fastest growing private sector banks, today opened its first All-Women Branch, in Chennai, Tamil Nadu, in line with its ongoing push for gender equality and women empowerment.

The branch will be managed by a team of eight young women and offer all products and services across liability and asset. The AWB will cater to all customer segments and also offer an exclusive lounge for Insignia Preferred Banking customers.

The new branch, located in R A Puram, was inaugurated by chief guest **Charubala Ravi** of Appaswamy Real Estate in the presence of **Neeta Mukerji**, Chief Credit Officer - RBL Bank, **Nina Reddy**, Director - Savera Group of Institutions, **Rashmi Surana**, Partner- Surana and Surana International Attorneys, **Mala Manian**, Chief Operating Officer - 24AM Studios, **Bina Sujit**, Editor – Just for Women and Club Class Magazine and Kavita Modi, a well-known entrepreneur. Other prominent citizens and customers also attended the launch.

Surinder Chawla, Head - Geography, Branch and Business Banking, RBL Bank said, “It is a matter of immense pride for us to launch our first All-Women Branch in Chennai. This is a full service branch offering a range of products and services across liabilities and assets to cater to our growing customer base in the city. At RBL Bank, we have always strived to be an equal opportunity employer and a gender diverse workforce. This all women branch is a testament of our efforts towards encouraging gender equality. Chennai has emerged as an important market and the new branch at Ra Puram will strengthen our presence in the potentially high-growth regions of the state.”