

For Immediate Release

RBL Bank launches 3 Credit Cards focused on millennials

- Co-Branded Popcorn credit card with BookMyShow - Offering 24 free movie tickets a year
- Monthly Treats credit card - 10% cashback on groceries, Swiggy, BookMyShow & Bill payments
 - World Safari credit card - India's first travel card with zero FX.

Mumbai, January 6, 2020: RBL Bank, one of India's fastest growing banks, today announced the launch of three variants of credit cards, **Popcorn Credit Card, Monthly Treats Credit Card and World Safari Credit Card** focused primarily towards the millennials. The variants will offer a range of benefits to meet the dining, entertainment and travel needs of customers.

The co-branded Popcorn credit card in association with BookMyShow will extend offers such as free movie tickets, assured cash back and waiver of surcharge on fuel transactions. The Monthly Treats credit card will offer exciting cash back on spends across groceries, BookMyShow, Swiggy and utility bills and waiver of surcharge on fuel transactions. The World Safari Card is India's first travel credit card with zero FX. It offers a range of benefits on travel such as hotel gift vouchers, MakeMyTrip voucher, airport lounge access, and allows customers to earn additional reward points for money spent on travel.

Speaking on the launch, **Harjeet Toor, Head – Retail, Inclusion & Rural Businesses** said "We are excited to launch the three credit card variants catering to the largest working population of our country. These cards present a huge opportunity to match and complement the needs of the millennials. Our collaborative offering with BookMyShow, allows us to give our customers an opportunity to save big on entertainment. We are confident that the new set of offerings will enable greater purchasing power and savings for our customers"