

RBL Bank distributes 250 bicycles and school-kits to underprivileged girls in Goa

- To mark the International Women’s Day, RBL Bank supports the cause of girl child education, under its CSR initiative UMEED 1000
 - Over 1,000 bicycles and school-kits being donated across different cities in India

Goa, March 13, 2023: To mark the occasion of International Women’s Day, RBL Bank, under its CSR initiative - UMEED 1000, has donated 250 bicycles to the underprivileged girl children in Goa. The Bank held the donation drive in the presence of **Dr. Pramod Sawant, Chief Minister, Goa** and senior representatives from RBL Bank. The girls showed high enthusiasm as they assembled at Goa Cricket Association Ground to receive the bicycles. The beneficiaries were identified by the Bank directly with the support of the Ministry of Social Welfare, Goa.

One of the major reasons for children dropping out of School is distance. This initiative will provide the much-needed means of transport to increase access to education. The bicycles will help the girl-children go to school in a way that is both energy-efficient and environmentally sustainable. The Bank is distributing over 1000 bicycles and school-kits across India, including Goa, Hyderabad, Raipur, Chennai, Kolhapur, Guwahati, Kolkata and Siliguri.

Commenting on the initiative, **R Subramaniakumar, Managing Director and CEO, RBL Bank**, said, “True to our mission of ‘Community as the Cause’, we stand fully committed to help the marginalized communities with our unique CSR outreach programmes. The world over, education is the key to unlocking a brighter future for girls. By facilitating access to education, we can break down barriers that prevent young girls from achieving their dreams.”