

RBL Bank distributes 100 bicycles and school-kits to underprivileged girls in Guwahati

- To mark the International Women’s Day, RBL Bank supports the cause of girl child education, under its CSR initiative UMEED 1000
 - Over 1,000 bicycles and school-kits being donated across different cities in India

Guwahati, March 10, 2023: To mark the occasion of International Women’s Day, RBL Bank, under its CSR initiative - UMEED 1000, has donated 100 bicycles to the underprivileged girl children in Guwahati. The Bank held the donation drive in the presence of **Dr. Kamala Kanta Kalita, Chairman, Assam KVIB, General Secretary of Assam Gan Parishad and Ex. Health & Family Welfare Minister, Government of Assam, Mrs. Dorothy Suchiang, ACS, CEO, Kamrup Metropolitan Zilla Parishad, Government of Assam** and senior representatives from RBL Bank. The girls showed high enthusiasm as they assembled at Assam Khadi & Village Industries Board Campus Ground to receive the bicycles. The beneficiaries were identified by the Bank directly with the support of the Assam Khadi & Village Industries Board in Guwahati.

One of the major reasons for children dropping out of School is distance. This initiative will provide the much-needed means of transport to increase access to education. The bicycles will help the girl-children go to school in a way that is both energy-efficient and environmentally sustainable. The Bank is distributing over 1000 bicycles and school-kits across India, including Raipur, Chennai, Hyderabad, Kolhapur, Guwahati, Kolkata, Siliguri and Goa

Commenting on the initiative, **R Subramaniakumar, Managing Director and CEO, RBL Bank**, said, “True to our mission of ‘Community as the Cause’, we stand fully committed to help the marginalized communities with our unique CSR outreach programmes. The world over, education is the key to unlocking a brighter future for girls. By facilitating access to education, we can break down barriers that prevent young girls from achieving their dreams.”