



SUPPORTING OPERATIONAL EXPENSES OF UDBHAV RBL SCHOOL, FATEHNAGAR



SOULACE CONSULTING PVT. LTD.

INTRODUCTION

ABOUT RBL BANK

RBL Bank is a leading private-sector bank in India, headquartered in Mumbai. Established in 1943, RBL Bank has evolved into one of India's most dynamic and innovative financial institutions, providing a wide range of banking services, including retail, corporate, and treasury banking. RBL Bank is committed to its corporate social responsibility (CSR) initiatives, focusing on making a positive impact in the communities it serves. In line with its mission to foster inclusive growth, RBL Bank actively support projects aimed at education, healthcare, rural development, and financial inclusion.

The bank's CSR efforts focus on empowering underserved communities, with a special emphasis on promoting access to quality education, skill development, and livelihood opportunities.

ABOUT IIMA ALUMNI ASSOCIATION HYDERABAD CHAPTER CHARITABLE TRUST (IIMAAHCCT)-

The IIMAAA Hyderabad Chapter Charitable Trust (IIMAAHCCT), founded by IIMA alumni, drives social change through impactful initiatives. It has aided 1,100+ individuals with Jaipur Foot Camps and transformed 3,600+ lives through Plastic Surgery Camps. The Trust also supports career counseling, school adoption, and CSR efforts in education, health, livelihood, women empowerment, and rural development. Operating in Telangana, with outreach in Andhra Pradesh and Maharashtra, it encourages inclusive growth and community well-being.



STUDENT READING IN THE CLASSROOM

RESEARCH METHODOLOGY

RBL Bank assigned SoulAce to conduct a study on the work done by IIMAAA Hyderabad Chapter Charitable Trust at Udbhav RBL School. The study aims to assess the impact of its CSR initiative in providing quality education and holistic development for underprivileged children.

OBJECTIVES OF THE STUDY

The primary objectives of the study were to:



To evaluate the immediate impacts of the program implemented and assess the enduring impacts of the program.



To measure the extent to which the program has contributed to the well-being of the community.



To provide insights into the strengths and areas for improvement of the program implementation.

MIXED METHODOLOGY

The impact assessment study adopted a comprehensive mixed-methods strategy, blending quantitative and qualitative approaches to offer a more intricate understanding of the project's impact. This combination allowed for the acquisition of both numerical data and detailed contextual insights, resulting in a more comprehensive evaluation of the project's outcomes.

On the quantitative side, structured interviews and closed-ended surveys with multiple-choice and Likert-scale questions enabled the collection of data that could be quantified and statistically analyzed for clear, measurable outcomes.

To complement this, qualitative methods such as semi-structured and open-ended interviews, along with Focus Group Discussions (FGDs), were conducted with a diverse group of stakeholders.

These qualitative insights enriched the numerical data by uncovering deeper perspectives on program effectiveness, challenges faced, and areas for improvement. The findings from both methods were cross-validated through triangulation, enhancing the reliability and depth of the overall analysis. The study used a centralized dashboard and in-house app for real-time data monitoring, with descriptive, numerical, and graphical analysis to ensure data integrity and extract key trends.

UPHOLDING RESEARCH ETHICS

The impact assessment adhered to a robust ethical framework, ensuring participant protection and trust. Informed consent was obtained after explaining the study's purpose, risks, and benefits. Confidentiality and data security were strictly upheld. The principles of non-maleficence, transparency, and fairness guided the process, ensuring integrity and equitable treatment throughout.

STANDARDISED FRAMEWORK FOR EVALUATION

The study used the OECD-DAC framework to ensure globally aligned, credible, and consistent evaluation of the project's impact.



EXECUTIVE SUMMARY

PROJECT BACKGROUND

Access to quality education remains a major challenge for underprivileged communities like Fatehnagar slum in Hyderabad, where financial hardship, unstable family conditions, and poor infrastructure hinder academic progress. To bridge this gap, RBL Bank, in partnership with IIMA Alumni Association Hyderabad Chapter Charitable Trust (IIMAAHCCT), took over the management of Udbhav RBL School, supporting over 1,689 students with free learning materials, uniforms, and a nurturing environment. The initiative, aimed at exceeding government model school standards, has led to a 100% pass rate in 10th board exams, boosted student confidence, and strengthened community involvement—offering a scalable, sustainable model for quality education in underserved areas.

PROJECT DETAILS



Implementation year

FY 2019 - 2023



Assessment year

FY 2024 - 2025



Beneficiaries

1,689 Students



Implementing Partner

IIMAAHCCT



Project location

Fatehnagar slums in Hyderabad



Sample Size

30 Individuals



Stakeholders Covered

Students, Alumni, Family Members, Teachers and Principal, Project Team



Alignment with SDGs



The program components are in alignment with the objectives of several Government of India initiatives:

- Beti Bachao Beti Padhao
- STEM Education

PROJECT ACTIVITIES



Distribution of free textbooks, notebooks, and uniforms to all students at the beginning of each academic year.



Organising after-school tutoring sessions for students who need additional academic support.



Conducting regular parent-teacher meetings to ensure active involvement in students' progress.



Conducting health check-ups for students and their families in partnership with local healthcare providers.



Offering scholarships and fee waivers for underprivileged students based on need.



Provision of science labs and computer facilities in the school.







Project Objectives

Key Objectives	Achievement Status	Remark
To provide high-quality, affordable education to economically disadvantaged children, ensuring they receive a school-level education that meets and exceeds government standards.	Achieved	The program achieved a 100% pass rate in 10th board exams, surpassing government standards. It enhanced academic performance, conceptual understanding, and student confidence while maintaining affordability for low-income families.
To ensure all children, regardless of their socio-economic background, have access to similar educational opportunities.	Achieved	The program successfully provided high-quality education to economically disadvantaged children, bridging educational inequities within the Fatehnagar slum.

STUDENTS EXPERIMENTING IN AGASTYA LAB



Key Findings and Impacts

Component	Indicators	Findings	Outcomes and Impacts
 Education Quality	Academic performance	100% pass rate in 10th-class board exams. High academic success among students.	Enhanced academic performance, with students excelling in board exams and achieving strong academic records.
		A better understanding of concepts among students.	
 Affordability	Fee structure	Nominal annual fees of Rs. 5000-9000, making education affordable for low-income families.	Reduced financial burden on families while ensuring access to quality education.
	Resource availability	Provision of free textbooks, uniforms, and notebooks. Facilities for extra-curricular activities.	Improved access to educational resources, creating a conducive environment for learning and personal development.
	Science labs	Modern labs with practical tools for experiential learning.	Enhanced understanding of scientific concepts through practical application. Increased scientific curiosity, creativity, and problem-solving skills among students
	Computer lab	Students regularly use computer labs for assignments.	Improved digital literacy and technical skills, preparing students for modern careers.
	Scholarships and financial support	Scholarships and fee waivers for underprivileged students.	Increased opportunities for economically disadvantaged students to pursue further education and careers.
 Program Engagement	Attendance rate	Total attendance of students was 89.0%, with no dropouts.	Increased retention rates among students promoting continued education.
		The total attendance rate of teachers was 95.5%.	Improved teacher-student relationships and higher quality of education delivery, leading to better academic outcomes.
 Community engagement	Parent and teacher involvement	Active parent-teacher interactions through regular meetings and teacher home visits. The program team's database showed that all 315 participants took the assessment, with 91.1% earning a Grade A certification and the remaining participants receiving a Grade B certification.	Strong community support, improved student engagement, and better overall academic outcomes.
 Health and well-being	Health	Regular health check-ups of students and family members.	Improved student health, increased focus on learning, and contributed to the overall well-being of the family.
 Extra-curricular activities	Participation in extra curriculars	Increased student participation in sports, debates, and even in class.	Holistic development of students, fostering confidence and personal growth.

OECD FRAMEWORK



RELEVANCE

The Udbhav school intervention effectively addressed the educational needs of low-income and marginalized children by providing affordable, high-quality education. This initiative bridged gaps in access and standards, offering families a viable alternative to private schooling.



COHERENCE

The program showed strong alignment with the following Sustainable Development Goals (SDGs):



- The program also supports the goals of Beti Bachao Beti Padhao by focusing on promoting girls' education in school.
- The program aligns with STEM (Science, Technology, Engineering, and Mathematics) education.



EFFECTIVENESS

The program boasts a 100% pass rate in 10th board exams, with science and computer labs enriching academic growth. Extracurriculars like sports, debates, and science fairs have boosted confidence, communication, and problem-solving skills, with strong engagement reported by students, teachers, and parents. Affordable fees of Rs. 5000-9000 make quality education accessible to low-income families, fostering inclusivity and active parental involvement.



EFFICIENCY

Udbhav RBL School demonstrates efficiency through its structured approach, minimal fees, and community involvement. Teachers provide personalized support via home visits, while partnerships reduce costs. Innovative teaching methods, including science labs and extracurricular activities, enhance learning outcomes effectively.



IMPACT

Udbhav RBL School has transformed the lives of economically disadvantaged students through affordable, high-quality education, achieving consistent 100% pass rates in 10th board exams. Its focus on extracurriculars, like sports and debates, has boosted students' confidence, communication, and leadership skills. Targeted support for girls and marginalized students empowers them to pursue higher education and better career opportunities.



SUSTAINABILITY

The program ensures sustainability through affordable fees, enabling access for low-income families while funding operations. Its focus on girls' education and support for marginalized groups creates lasting social impact, strengthened by partnerships with local organizations.



Relevance

Coherence

Effectiveness

Efficiency

Impact

Sustainability

Summary

SUPPORTING EDUCATION FOR THE UNDERPRIVILEGED AT UDBHAV SCHOOL

KEY OUTPUT

**100%**

pass rate in the 10th board was achieved due to 89.0% total average student attendance, with no dropouts.

**95.5%**

average teacher attendance backed with modern labs with practical tools and computer access, promoted hands-on learning.

**100%**

students supported through the provision of textbooks, uniforms, and notebooks, nominal fees, scholarships, and access to extracurricular facilities led to holistic development.

KEY IMPACT



Improved attendance, retention, and strong teacher-student bonds has boosted academic performance.



Reduced costs while ensuring quality education and better opportunities leading to overall development of underprivileged students.



Improved access to educational resources like computer and science labs, created a conducive environment for learning for both students & teachers.

CONCLUSION

The transformation brought about by the Udbhav RBL School initiative reflects a remarkable shift from the earlier scenario, where access to quality education was a significant challenge for underprivileged families in the Fatehnagar slum. Previously, students faced limited resources, high dropout rates, and low participation in academic and extra-curricular activities. Udbhav School's comprehensive initiatives have significantly enhanced the quality of education for its students.

By maintaining an affordable fee structure and providing additional academic support through extra classes, the school has created a conducive learning environment that supports both academic excellence and overall student well-being. The focus on extra-curricular activities, including sports, debates, and cultural programs, has fostered holistic development and enhanced student engagement; the school has not only improved attendance and academic outcomes but also cultivated confidence and life skills among students. Initiatives like the Agastya Science Lab and extra-curricular programs have made learning engaging and practical, empowering students to excel academically and personally. The school's 100% pass rate in board exams and the success stories of alumni stand as testaments to its effectiveness.

Udbhav RBL School's commitment to empowering marginalised groups, particularly girls and children from single-parent families, has contributed to social equity and long-term impact. The school's success demonstrates the positive outcomes of investing in accessible, high-quality, sustainable education and highlights the potential for expanding this model to benefit more communities.