

For immediate release

RBL Bank launches 'Humsafar' RuPay Prepaid Card at Global Fintech Fest 2025

- *RuPay On-The-Go NCMC enabled with Tap & Pay features*
- *Seamless loading and usage across Travel, Food, Fuel, Entertainment and More*

Mumbai, October 07, 2025: RBL Bank, one of India's leading private sector banks, in collaboration with the National Payments Corporation of India (NPCI), has launched its new RuPay prepaid card 'Humsafar' at the Global Fintech Fest (GFF) in Mumbai.

The National Common Mobility Card (NCMC) enablement will streamline public transportation across cities in India. Customers can conveniently load their 'Humsafar' Prepaid Card instantly and securely. Humsafar enables seamless payments across travel, food, fuel, shopping, entertainment, and more – all through one easy-to-use prepaid solution.

With this launch, RBL Bank aims to provide a smarter and more secure way to manage daily expenses, while giving customers the freedom to control and track their spending effectively.

Key Benefits of the Humsafar RuPay Prepaid Card:

- **Smooth Travel Experience:** Customers can skip long queues at metros and buses
- **Seamless Transactions:** Enabled through RuPay's secure and robust infrastructure.
- **Smart Spending:** Customers can pre-load the card with a desired amount and enjoy hassle-free transactions without the need to carry multiple cards or cash.
- **Enhanced Control:** Better visibility of expenses and budget management through prepaid functionality.

Speaking on the launch, **Ravi Pichan, CIO & Head – Digital Banking, RBL Bank**, said, *"With the increasing adoption of digital payments in India, customers today are seeking simple, secure, and versatile solutions for their daily expenses. The Humsafar prepaid card has been designed to address this need, allowing users to manage travel, food, fuel, and shopping expenses conveniently with a single card. Through this launch, we aim to strengthen our prepaid offerings and bring greater flexibility and control to our customers' everyday transactions."*

Commenting on the launch, Sohini Rajola, Executive Director, NPCI said, *"NPCI has always been at the forefront of driving interoperable, inclusive, and secure digital payment solutions in India. The launch of RBL Bank's 'Humsafar' RuPay On-The-Go Prepaid Card, enabled with NCMC functionality, is another step towards creating a seamless and connected payment experience for consumers across mobility and everyday spends. As digital transactions continue to evolve, such innovations play a key role in advancing India's vision of a cashless and connected ecosystem, making payments simpler, faster, and more accessible for all."*

The launch of Humsafar further strengthens RBL Bank's retail offerings and reiterates its commitment to delivering innovative, customer-centric payment solutions for India's growing digital-first consumers.