

RBL Bank and Shoppers Stop launch three-tier co-branded credit cards

Gold, Platinum and Black cards bring fashion and beauty rewards, privileges and experiences to Shoppers Stop customers

Mumbai, August 21, 2026: RBL Bank and Shoppers Stop have launched a new three-tier co-branded credit card portfolio, unveiled by Bollywood actor **Sara Ali Khan** comprising the **RBL Bank Shoppers Stop Gold, Platinum and Black Credit Cards**. Building on Shoppers Stop's strength as a curator of fashion and beauty, with 50 million+ customers engaging with the brand every year and a 13.5 million First Citizen Club member, the cards extend this curation-led proposition into a differentiated rewards and benefits experience, offering customers enhanced rewards, memberships, welcome benefits and curated experiences.

The partnership brings together RBL Bank's expertise and scale in the credit cards space and Shoppers Stop's extensive fashion and beauty ecosystem. The new portfolio is designed to create a differentiated shopping proposition, rewarding customers not only for their purchases but also for their engagement with the Shoppers Stop ecosystem.

Consumers can apply for the card and get the card issued instantly, enabling a seamless onboarding experience. The card's benefits can be availed from the very first transaction at Shoppers Stop. The card is launched in association with the Bank's network partner Visa.

Speaking on the launch, **Bikram Singh Yadav- Head - Credit Cards, RBL Bank** said, *"As a bank driven by product innovation, our vision for this partnership is to create one of India's most glamorous credit cards. Designed as a true style companion, this co-branded card is intended to add an element of exclusivity to the fashion experience of customers. It will enable them to enjoy the convenience of a credit card alongside a range of exceptional rewards and privileges."*

Commenting on the launch, **Kavindra Mishra, Customer Care Associate, MD & CEO, Shoppers Stop**, said, *"At Shoppers Stop, we believe that every shopping journey should be rewarding, seamless and memorable. Our partnership with RBL Bank brings together our deep understanding of the Indian shopper with RBL Bank's expertise in payments and credit cards. The new range of co-branded cards has been designed to create a differentiated ecosystem of rewards, privileges and experiences across fashion and beauty. From accelerated rewards and complimentary memberships to experiences and milestone benefits, we are delighted to give our customers more value at every stage of their journey with Shoppers Stop."*

Rishi Chhabra, Country Manager, India, Visa, said, *"Our focus at Visa remains on elevating everyday lifestyles - bringing consumers more value and choice with every spend. And as shopping journeys evolve, Visa continues to innovate across the payments, making every experience more secure, seamless and intuitive. Through this partnership with RBL Bank and Shoppers Stop, we continue to deliver trust, ease and everyday value, reinforcing Visa as the best way to pay and be paid."*

Customers can choose from three card variants:

RBL Bank Shoppers Stop Gold Credit Card: Complimentary Gold Membership worth ₹750, 10 Extra Reward Points for every ₹200 spent across the Shoppers Stop universe, a welcome gift worth ₹1,000, and quarterly and annual milestone benefits.

RBL Bank Shoppers Stop Platinum Credit Card: Complimentary Platinum Membership worth ₹1,500, 10 Extra Reward Points for every ₹200 spent across the Shoppers Stop universe, a ₹2,000 Shoppers Stop welcome voucher and gift worth ₹2,000, complimentary makeover experience, and enhanced milestone benefits.

RBL Bank Shoppers Stop Black Credit Card: Complimentary Black Membership worth ₹4,500, 15 Extra Reward Points for every ₹200 spent across the Shoppers Stop universe, a ₹3,000 Shoppers Stop welcome voucher and gift worth ₹3,000, complimentary makeover experience, and enhanced milestone benefits.

Across all three variants, cardmembers can earn **4 Reward Points for every ₹200 spent on eligible transactions outside the Shoppers Stop universe**, subject to applicable terms and monthly limits. The value of Reward Points varies by card variant, with 1 point valued at up to ₹1 on Black, ₹0.50 on Platinum and ₹0.25 on Gold.

The cards also offer benefits including complimentary Shoppers Stop membership, accelerated rewards, welcome benefits, makeover experiences and quarterly and annual milestone rewards, subject to applicable eligibility criteria and terms.