

Press Release

RBL Bank Introduces RuPay Credit Cards with UPI and NCMC Functionalities

First Private Sector Bank to integrate both UPI and NCMC capabilities into RuPay Credit Cards

Mumbai, August 1, 2024 - RBL Bank, one of India's leading private sector banks, announced a significant milestone with the integration of Unified Payments Interface (UPI) and National Common Mobility Card (NCMC) features on RuPay Credit Cards. This integration makes RBL Bank the first private sector bank in India to offer such a comprehensive suite of payment capabilities in a single card.

Users can now enjoy seamless, secure, and instant payments through UPI, along with hassle-free travel facilitated by the NCMC feature. The extensive acceptance of the RuPay network further amplifies the benefits of these cards, ensuring wide usability across various platforms and services.

Highlighting the significance of this capability, **Mr. Bikram Yadav, Business Head – Credit Cards at RBL Bank**, stated, "We are thrilled to launch our Credit Cards on the RuPay platform, reflecting our commitment to providing convenience and value addition to our customers. This milestone not only revolutionises transaction management but also sets a new benchmark for the digital payments industry. Our customers can now experience the ultimate flexibility and ease of making payments, be it for daily expenses or during travel, all consolidated in one card."

Mr. Rajeeth Pillai, Chief Relationship Management, NPCI, said, "We are pleased to support RBL Bank in launching RuPay Credit Cards integrated with UPI and NCMC capabilities. This integration embodies the spirit of innovation and convenience that NPCI strives to bring in the digital payment ecosystem. Combining UPI's secure, instant payment capabilities with NCMC's travel convenience will offer users a holistic payment solution. We believe this initiative will significantly enhance the digital payment experience for consumers across India."