



For Immediate Release

## RBL Bank Strengthens Retail Banking Leadership with Two Senior Appointments

- Kumar Ashish joins as President - Head Retail Assets and Collections
- Himanshu Mishra joins as National Head – Branch Banking

**Mumbai, May 7, 2025:** RBL Bank has announced two key leadership appointments as part of its continued commitment to building a robust and diversified retail portfolio. The appointments of Kumar Ashish as President - Head Retail Assets and Collections and Himanshu Mishra as National Head – Branch Banking are aimed at accelerating the Bank's strategic growth agenda in the retail banking space.

Kumar Ashish joins the Bank as President - Head Retail Assets and Collections. With over three decades of experience across the banking and financial services industry, Ashish brings a strong track record of building and scaling secured retail lending businesses. He has led diverse portfolios including mortgage loans, vehicle finance, personal loans, business loans, rural and agri finance, SME and trade finance, digital lending, and microfinance. A seasoned leader with a sharp focus on innovation, operational efficiency, and customer-centricity, Ashish has consistently delivered results by launching new products, deploying technology-led processes, and energizing high-performance teams. At RBL Bank, he will lead the scaling of the Retail Assets portfolio into a key pillar of sustainable growth. He will also be leading the Retail Secured Collections, which is a strong arm of the Bank with a well-entrenched team.

Himanshu Mishra joins the Bank as National Head – Branch Banking, reporting to President – Head Branch Banking & Retail Liabilities. With over 27 years of experience, Himanshu brings a sharp entrepreneurial mindset and a strong track record of driving business growth, turnaround efforts, and building customer-centric, performance-led teams. Known for his strategic leadership, financial acumen, and execution excellence, Himanshu has consistently demonstrated the ability to scale businesses while enhancing operational efficiency and service delivery. In his new role, he will spearhead the transformation of branch banking into a sustainable growth engine for the Bank.

Commenting on the appointments, **R. Subramaniakumar, MD & CEO, RBL Bank**, said: *"We are excited to welcome Ashish and Himanshu to RBL Bank's leadership team. Their collective expertise across secured lending, branch operations, and customer-centric innovation will play a vital role in strengthening our retail banking franchise. These appointments reinforce our strategic intent of building a high-quality and sustainable retail business. Attracting industry-leading talent is a key enabler of our transformation journey, and I am confident that their leadership will help us build strong execution depth as we prepare to step into the next phase of growth."*

For media queries, please email us at: [communications@rbl.bank.in](mailto:communications@rbl.bank.in)