

For Immediate Release

RBL Bank distributes bicycles and school-kits to girl students in Guwahati under its CSR initiative UMEED 1000

- Continues to empower girl child education under its CSR initiative UMEED 1000
- Over 2000 bicycles and school-kits will be donated across different cities in India

Guwahati, March 04, 2024: RBL Bank, one of India's leading private sector banks, under its CSR initiative - UMEED 1000, proudly announces the continuation of its commitment to supporting girl child education. The Bank has donated 300 bicycles to underprivileged girl children in Guwahati, Assam. The Bank held the donation drive in the presence of **Smt. Aruna Rajoria, IAS, Commissioner & Secretary to Govt. of Assam, Agricultural Product Commissioner & Chairperson, ARIAS Society, Shri. Virendra Mittal, IAS, State Project Director, ARIAS Society, Govt. of Assam, Shri. Bhaskar Pegu, IAS, Director of Agriculture, Govt. of Assam, Shri. Triranga Bharatiya Bora, Director, Horticulture and Food Processing, Govt. of Assam, Dr. Bibekananda Saikia, Dean, College of Veterinary Science, Assam Agricultural University**, and senior representatives from RBL Bank. The girls showed high enthusiasm as they assembled at Khanapara Sports & Cultural Organisation to receive the bicycles. The beneficiaries were identified by the Bank directly with the support of **the ARIAS Society, Department of Agriculture, Govt. of Assam**.

One of the major reasons for children dropping out of School is distance. This initiative will provide the much-needed means of transport to increase access to education. The bicycles will help the girl-children go to school in a way that is both energy-efficient and environmentally sustainable. The Bank is distributing over 2000 bicycles and school-kits across India, including Guwahati, Patiala, Jaipur and Nagpur.

R Subramaniakumar, Managing Director and CEO, RBL Bank, said, "In line with our mission of 'Community as the Cause', we stand fully committed to help the marginalized communities with our unique CSR outreach programmes. Through sustained support under UMEED 1000, we strive to make a meaningful difference in the lives of girls and contribute towards a more equitable society."