

For Immediate Release

RBL Bank donates 300 bicycles to girl students in Dehradun under its CSR initiative 'UMEED'

~ Over 4,800 bicycles and school kits distributed across India since 2023 ~

Dehradun, October 08, 2025: RBL Bank, one of India's leading private sector banks, under its CSR initiative UMEED, distributed 300 bicycles to girl students from underprivileged communities in Dehradun. The initiative seeks to promote continued access to education and support young learners in pursuing their academic goals with confidence and ease.

The bicycle donation drive was held at Inder Bawa Marg, Kishanpur, Dehradun, Uttarakhand, in the presence of **Shri. Ganesh Joshi, Hon'ble Cabinet Minister, Government of Uttarakhand, Smt. Meera Saklani, Municipality Chairperson, Mussoorie** and senior dignitaries from RBL Bank.

Through UMEED, RBL Bank has distributed more than 4,800 bicycles and school kits across India since 2023. The initiative is designed to empower young girls by enhancing mobility, improving access to education, and encouraging consistent school attendance particularly in regions where connectivity and infrastructure remain challenging.

Speaking on the initiative, **R. Subramaniakumar, MD & CEO, RBL Bank**, said, "Education has the power to transform lives and communities. At RBL Bank, we are deeply committed to creating equal opportunities for children to learn and grow. Through UMEED, we aim to bridge access gaps by supporting students with practical tools such as bicycles and school kits—helping them continue their educational journey with confidence and independence."

RBL Bank's UMEED initiative continues to serve as a platform of empowerment for marginalized communities across India. By supporting education and access, the Bank reaffirms its commitment to nurturing a generation of confident, capable, and environmentally conscious youth.